

BUSNES BTEC LEFEL 3

Bwrdd Arholi

Pearson Edexcel

Crynodeb o'r Cwrs

Mae'r pwnc galwedigaethol hwn yn annog disgyblion i ddeall sut mae busnes yn gweithio yn y byd heddiw. Mae disgyblion yn ystyried y problemau a'r cyfleoedd sy'n wynebu busnesau lleol, cenedlaethol a rhyngwladol. Yn ogystal ceir cyfle i drefnu gweithgareddau busnes. Mae'r disgyblion yn cael y cyfle i ddatblygu dealltwriaeth o wahanol rannau o fusnes e.e. marchnata, cyllid, dylanwad allanol ar fusnes.

Byddant hefyd yn

- Datblygu gwybodaeth a dealltwriaeth o farchnata, cyllid, rheoli gweithgareddau:-
- Trefnu personol a rheoli amser
- Llunio adroddiad busnes
- Gweithio mewn tîm
- Datblygu Sgiliau TGCh

Nid oes gofyniad penodol am ddysgu blaenorol, er y bydd rhai dysgwyr eisoes wedi ennill gwybodaeth a dealltwriaeth berthnasol o feysydd busnes trwy astudio Astudiaeth Busnes TGAU disgywylir y bydd hwn yn faes pwnc newydd i lawer.

Dull / Manylion Asesu

	UNED	CYNNWYS	ASESU
12	1	Amgylchedd Busnes	Asesiad Mewnol
	2	Adnoddau Busnes	Asesiad Mewnol
	3	Cyflwyniad i Farchnata	Asesiad Mewnol
13	4	Cyfathrebu mewn Busnes	Asesiad Mewnol
	2 opsiwn dewisol yn dibynnu ar llwybr y disgybl	Cyfrifeg Marchnata Adnoddau Dynol Rheolaeth Y Gyfraith	Asesiad Mewnol

Llwybrau Dilyniant / Gyrfaol

Cefnogi dilyniant i addysg bellach/uwch briodol, cyflogaeth neu hyfforddiant. Mae enghreifftiau o addysg bellach/uwch briodol yn cynnwys:-

- Graddau Anrhydedd a Sylfaen mewn Busnes
- Dyfarniadau Cenedlaethol Uwch mewn Busnes
- NVQ Lefel 4 a Lefel 3 mewn Cyfrifo, Rheoli, Rheoli a Gweithredu Busnesau Bach
- Prentisiaeth/ Gweithle

Business BTEC Level 3

Examination Board

Pearson Edexcel

Course Summary

The vocational focus of this course encourages students to develop an understanding of how business works in the real world. They discover the problems and opportunities faced by local, national and international businesses. Students are encouraged to take part in practical activities such as planning and running a business.

The subject uses a combination of assessment styles to give the pupil confidence they can apply their knowledge to succeed in the workplace: -

- The ability to learn independently
- The ability to research actively and methodically
- Explore business problems
- ICT Skills

There is no specific requirement of prior learning although some learners will have already gained a knowledge and understanding of relevant areas through their study of Business Studies at GCSE it is expected that for many this will be a new subject area.

Assesment Details / Methods

	UNIT	CONTENT	ASSESSMENT
12	1	The Business Environment	Internal Assessment
	2	Business Resources	Internal Assessment
	3	Introduction to Marketing	Internal Assessment
13	4	Business Communication	Internal Assessment
	2 optional units dependant on pupil's chosen direction	Accounting Marketing Human Resources Management Law	Internal Assessment

Progression Routes / Career

The course provides a transferable knowledge and skills that prepare learners for progression to appropriate further/higher education includes: -

- Honours and Foundation degrees in Business or a related subject
- Higher National Award in Business
- Level 4 and Level 3 NVQ's e.g. Accounting, Management, Small Business Management and Operation
- Apprenticeships / Workplace