

Teithio a Thwristiaeth

Bwrdd Arholi

CBAC

Crynodeb o'r Cwrs

Mae'r cwrs Teithio a Thwristiaeth yw annog ymgeiswyr i wneud y canlynol:

- datblygu a chynnal diddordeb eang mewn teithio a thwristiaeth a'r materion sy'n effeithio ar ddatblygiad y diwydiant a'i effeithiau posibl ar gyfloedd cyflogaeth
- datblygu dealltwriaeth o raddfa a phwysigrwydd y diwydiant teithio a thwristiaeth a chyd-ddibyniaeth ei sectorau
- deall pwysigrwydd y cwsmer yn y diwydiant teithio a thwristiaeth
- datblygu sgiliau ymarferol a thechnegol sy'n berthnasol i'r diwydiant teithio a thwristiaeth deall effaith technoleg gwybodaeth a chyfathrebu (TGCh) ar ddatblygiad y diwydiant teithio a thwristiaeth a'r effeithiau posibl ar ei weithgareddau yn y dyfodol
- datblygu eu gwerthoedd a'u hagweddau eu hun mewn perthynas â materion
- teithio a thwristiaeth
- cymhwyso eu gwybodaeth a'u dealltwriaeth o deithio a thwristiaeth a defnyddio
- sgiliau ymchwil, gwerthuso a datrys problemau mewn cyd-destunau
- galwedigaethol
- cynllunio, blaenoriaethu a chwblhau gwaith mewn pryd, gweithio'n annibynnol ac
- fewn timau
- cymryd rhan mewn ymweliadau â chyrrff a chyrchfannau teithio a thwristiaeth

Dull / Manylion Aseu

	UNED	CYNNWYS	ASESU
UG	1	Uned 1 – Y Deyrnas Unedig fel Cynnyrch Twristiaeth Meithrin dealltwriaeth o'r hyn y mae'r DU yn ei gynnig i dwristiaid tuag i mewn a thwristiaid mewnol, a sut mae'r cynnyrch wedi datblygu dros y blynyddoedd diweddar.	Arholiad Allanol
	2	Uned 2 – Cyrchfannau Twristiaeth Byd Eang Deall Ffactorau sy'n effeithio ar y dewis o gyrchfannau twristiaeth.	Asesiad Mewnol - Gwaith Cwrs
UWCH A2	3	Uned 3 – Dynameg Twristiaeth Deall bod twristiaeth yn ddiwydiant newidiol sy'n gorfod newid dros amser i gwrdd ag anghenion y cwsmer.	Arholiad Allanol
	4	Uned 4 – Cynllunio Gwasanaethau Twristiaeth Dangos gwybodaeth o dwristiaeth pan yn cynllunio taith neu digwyddiad.	Asesiad Mewnol - Gwaith Cwrs

Llwybrau Dilyniant / Gyrfaoel

Gall Teithio a Thwristiaeth arwain at yrfaedd pwnc penodol gan gynnwys gwaith yn y diwydiant gwasanaeth, sef y sector cyflogaeth sy'n tyfu fwyaf yn y DU. Gall arwain at swyddi yn y diwydiant hamdden; yn cynnwys gweithio fel stiward awyr, asiant teithio, cynorthwydd gwasanaeth cwsmeriaid, rheolwr manwerthu, gwasanaethau arlwygo. Mae Myfyrwyr Teithio a Thwristiaeth yn aml yn dilyn cyrsiau gradd mewn Rheolaeth Twristiaeth, Lletygarwch, Busnes a Rheoli Digwyddiadau.

Travel and Tourism

Examination Board

WJEC

Course Summary

The aims of the qualifications in Travel and Tourism are to encourage candidates to:

- develop and sustain a broad interest in travel and tourism and the issues affecting the development of the industry and its potential effects on employment opportunities
- develop an understanding of the scale and importance of the travel and tourism industry and the interdependence of its sectors
- appreciate the importance of the customer in the travel and tourism industry
- appreciate the importance of host communities and destinations to the travel and tourism industry and the importance of sustainable development
- develop practical and technical skills relevant to the travel and tourism industry
- appreciate the impact of information and communications technology (ICT) on the development of the travel and tourism industry and the potential effects on its future activities
- apply their knowledge and understanding of travel and tourism and use skills of research, evaluation and problem solving in vocational contexts
- plan, prioritise and meet deadlines, work independently and within teams
- participate in visits to travel and tourism organisations and destinations

Assesment Details / Methods

	UNIT	CONTENT	ASSESSMENT
AS	1	Unit 1 – The United Kingdom Tourism Product To obtain an understanding of what the UK offers inbound and domestic tourists and how the product has developed in recent years.	External assessment – Written Exam
	2	Unit 2 – Worldwide Tourism Destinations To understand the factors that affect choice of tourism destinations.	Internal assessment - Coursework
A2	3	Unit 3 – The Dynamics of Tourism To understand that tourism is an ever-changing industry which has to change over time to meet customer needs.	External assessment – Written Exam
	4	Unit 4 – Planning Tourism Services To demonstrate knowledge of tourism when planning an event.	Internal assessment - Coursework

Progression Routes / Career

Travel and Tourism can lead to subject specific careers including work in the service industry, which is the largest growing employment sector in the U.K. Jobs in the leisure industry; include working as an air steward, travel agent, customer service assistant, retail manager, catering services. Travel and Tourism students often follow degree courses in Tourism Management, Hospitality, Business and Event Management.